

Press Release: For Immediate Attention

Introducing **American Haircuts®**

The New American Barbershop™ is now open in Roswell, Georgia. We've taken what you love about the classic American barbershop and combined it with a level of service unmatched in the haircare industry. Our strict focus is meeting the grooming needs of today's man - from precision haircuts to hot lather shaves and grooming products exclusively for men. You'll notice the **American Haircuts®** difference the moment you walk in the door - from the warm, inviting decor to real Belmont barber chairs.

Our signature **Classic Haircut** is a real treat. For just \$20, you'll get a great haircut, hot lather neck shave and hot towel treatment. Enjoy great conversation with your barber or kick back and listen to the music while you get your haircut. When the service is over, we guarantee you won't want to leave. Ours is a level of quality, service and value that is unmatched.

Our service doesn't stop there. In addition to great cuts, we offer a full-service **Classic Shave** which includes layers of hot towels, a professional shave, moisturizing treatment and facial massage. Our **Classic Shave** is like a 30 minute vacation, for only \$35!

We also offer a complete line of men's grooming products, including **American Crew**, **Redken for Men**, **Jack Black**, **Menscience**, and our own **Metro Men's Grooming®** brand of products.

Of course, walk-ins or reservations are available to accommodate any lifestyle. Our hours are 10am - 7pm Monday - Thursday, 10am - 6pm Friday, and 9am - 5pm on Saturday. We think you'll agree **American Haircuts®** is the only place you'll ever want to get a haircut again!

American Haircuts® of Roswell is an independent store owned by Metro Men's Grooming, Inc., a company founded by David Alexander, Scott Brown, and Greg Martin. All four partners are Georgia natives and reside in the City of Atlanta.

The store is located at 11255 Woodstock Road #300, Roswell, Georgia 30075.

For additional information, and high resolution photographs, please go to www.americanhaircuts.com/pr or call Dave Alexander at 404-550-9151.